GL060

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Globo has a natural flair for ceramics, a multiyear passion that has consolidated over the years, managing to combine **materiality and tradition**, experimentation and design.

At **Cersaie 2014** the company will present a set of novelties dedicated to the bathroom sector, capable of **conveying its personal interpretation on home and design**.

As a preview Globo proposes the **wall-hung wc Forty3 that anticipates an entire collection** created to fulfill several needs. Versatile and manifold, this family of products is in fact suitable for intimate living spaces, but it can also be used as a functional passepartout for large supplies.

In particular, behind the wall-hung wc, apparently a simple product, there is a meticulous study on the ways, purposes and needs of contemporary lifestyle. Only 43 cm deep, Forty3 is the smallest wc on the market, but comfort does not fail thanks to the optimization of the seating space. Therefore this product is able to embody the features of a precious object in its limited dimensions. This way, by combining quality and design, Globo meets the needs and transformations of daily living, where rooms get smaller, without giving up elegance. The round yet firm lines, and the accurately studied measures convey a harmony of lines to this product, recalling the classics of bathroom furnishings. Available also in other sizes, it may be completed by Forty3 bidets, washbasins and furniture.

Another novelty is the **collection of thin Docciardesia shower** trays. Also in this case the research behind Globo's proposals is quite evident and for this product it focuses on using the **special material Mineralmarble®** in slate finishing – obtained from marble dust together with special resins – with functional anti-slide and anti-spot properties.

The wide range of colours and sizes offered, apart from giving the possibility to create customized shower base, makes it possible to use it in large or small bathrooms. Also thanks to the possibility to have a reduced thickness (2,8-3,2 cm), Docciardesia fulfills a great number of different needs, especially in the contract sector.

This is just an introduction to the novelties that Globo will present at Cersaie, whose common denominator is the great sensitivity that the company has for the radical changes of our contemporary world. A company which is able, on the one hand, to offer interesting proposals to the European market, with special attention to design and quality, and to its increasingly intimate and small domestic spaces, and on the other hand, to mold matter, so to meet the tastes of developing markets that require different proposals for colours, sizes and shapes.

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