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News

Ceramica Globo Presents The Bagno di Colore Palette at FuriSalone 2015

Ceramica Globo's aesthetics revolve around colours and surfaces. This year, the company presented a new range of polychromatic colours at FuoriSalone 2015. The Bagno di Colore palette was created in collaboration with CreativeLab+, and consists of fourteen ceramic colours that multiply the compositions and design of Ceramica Globo's popular bathroom collections like the Stone, Relais, 4ALL, Bowl+ and Stockholm collections, among others.

From a technical point of view, the research and study of colour has led Ceramica Globo to develop new coloured glazes for ceramics. They are characterised by excellent performances of colour stability at high firing temperatures, therefore ensuring a high colour yield. The special glazing application also allows for the creation of an extremely compact glazed surface which ensures cleanliness and hygiene.

Aware of the importance of offering users a varied choice of colours, Globo continually experiments with new bathroom proposals and FuoriSalone continues to be an important showcase for the company to present its innovative approach to the bathroom experience. After the eccentric installation experimented last year with the Indian artists Thukral & Tagra, Ceramic, Globo has once again revolutionised the image of the bathroom with the Bagno di Colore palette.

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